

PHOENIX SKY HARBOR INTERNATIONAL AIRPORT

First Cease and Desist Letter Sent to Turo in 2016



City of Phoenix
AVIATION DEPARTMENT

SENT VIA CERTIFIED MAIL: 7008 2810 0000 1078 5199

December 28, 2016

Shelby Clark, Director
Andre Haddad, CEO & Director
Turo, Inc.
667 Mission St., 4th Floor
San Francisco, CA 94105

**RE: UNAUTHORIZED COMMERCIAL ACTIVITY AT PHOENIX SKY HARBOR
INTERNATIONAL AIRPORT**

Dear Mr. Clark:

The City of Phoenix owns and operates Phoenix Sky Harbor International Airport (Airport). Phoenix City Code § 4-4 requires all revenue-producing activities at the Airport to be authorized under a lease, permit or license agreement.

Airport staff recently witnessed a transaction on an Airport terminal curb between an automobile renter and owner who stated their transaction was arranged by Turo. The Turo website (www.turo.com) also advertises on Airport locations where Turo automobile owners and customers are directed to conduct revenue-producing transactions.

These activities are in violation of Phoenix City Code and Airport rules and regulations.

Turo and its member partners are hereby directed to cease and desist immediately from conducting revenue-producing transactions on Airport property. Turo and its members are also directed to immediately remove advertising of the Airport or any locations on the Airport as locations for revenue-producing transactions to take place.

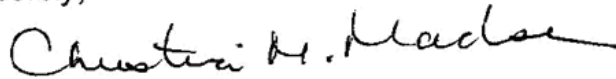
Please contact Robert Hawes via email at robert.hawes@phoenix.gov or by phone at 602-683-3732 if you have any questions or would like information on the process to lawfully conduct activity at the Airport.



Turo
December 28, 2016
Page 2 of 2

Thank you for your prompt attention to this matter.

Sincerely,



Christina Madsen
Deputy Aviation Director, Business & Properties

CC: Steve Grubbs, Deputy Aviation Director, Operations
Tyler Maheu, Superintendent, Operations
Carolina Potts, Assistant City Attorney
Robert Hawes, Economic Development Specialist, Business & Properties

